



CUSTOMER CASH ACCOUNT APPLICATION FORM

PLEASE STATE WHICH BRANCH YOUR ACCOUNT IS TO BE HELD IN:

BUSINESS DETAILS

BUSINESS NAME _____

PRIMARY CONTACT NAME _____

ADDRESS _____

POSTCODE _____ MOBILE _____

TELEPHONE _____ FAX _____

EMAIL _____

WEBSITE _____

BUSINESS CATEGORY

PLEASE TICK THE RELEVANT BOX

<u>BUILDING TRADE</u>		<u>NON BUILDING TRADE</u>	
A - BUILDER	<input type="checkbox"/>	J - RETAILER	<input type="checkbox"/>
B - ELECTRICIAN	<input type="checkbox"/>	K - SERVICE PROVIDER	<input type="checkbox"/>
C - PLUMBER	<input type="checkbox"/>	L - MANUFACTURER	<input type="checkbox"/>
D - DECORATOR	<input type="checkbox"/>	M - OTHER BUSINESS TYPE	<input type="checkbox"/>
E - FITTER	<input type="checkbox"/>		
F - PLASTERER	<input type="checkbox"/>		
G - JOINER	<input type="checkbox"/>		
H - LANDSCAPER	<input type="checkbox"/>		
I - OTHER BUILDING TRADE	<input type="checkbox"/>		

LENGTH OF TRADING

PLEASE TICK THE RELEVANT BOX

LESS THAN 12 MONTHS

1 - 2 YEARS

2 - 5 YEARS

5 - 10 YEARS

OVER 10 YEARS

HOW DID YOU HEAR OF SELCO?

PLEASE TICK THE RELEVANT BOX

NEWSPAPER

WORD OF MOUTH

RADIO

MAILING

BILLBOARDS

WEBSITE

OTHER

SIZE OF COMPANY

PLEASE TICK THE RELEVANT BOX

SOLE TRADER <input type="checkbox"/>	50 - 99 EMPLOYEES <input type="checkbox"/>
2 - 5 EMPLOYEES <input type="checkbox"/>	100 - 199 EMPLOYEES <input type="checkbox"/>
6 - 10 EMPLOYEES <input type="checkbox"/>	200+ EMPLOYEES <input type="checkbox"/>
11 - 19 EMPLOYEES <input type="checkbox"/>	
20 - 49 EMPLOYEES <input type="checkbox"/>	UNKNOWN <input type="checkbox"/>

Selco are registered to sell to trade and business customers only and are not open to the general public, therefore please provide proof of business as part of your account application. Acceptable forms of ID include: business card, letterhead, compliment slip, certificate of incorporation, company invoice/order form, VAT certificate, tax related document, CSCS card or company bank statement.

Signature _____ Date _____

No of Cards Required

Office use only:

Account No _____ Date _____

RETURN COMPLETED APPLICATIONS TO: CUSTOMER APPLICATIONS, SELCO TRADE CENTRES LTD, FREEPOST BM4565, BIRMINGHAM, B30 3BR

HEAD OFFICE: 2 QUEENS DRIVE, KINGS NORTON BUSINESS CENTRE, BIRMINGHAM B30 3HH TEL: 0121 415 7270 FAX: 0121 415 7294 WWW.SELCOBW.COM
 SELCO TRADE CENTRES LIMITED: AQUIS COURT, 31 FISHPOOL STREET, ST.ALBANS, HERTS AL3 4RF REGISTERED IN ENGLAND NO. 2182671